

Good day, ladies.

What energizing lectures yesterday from two first-rate scholars. Thank you for those of you who were able to join us.

I have already explained "butler lies" to several people since Jeremy introduced us to the topic. And while he may have given us examples of young adults in instant messaging and texting, I expect we are all able to think of parallels in emails, phone conversations and other social media channels.

Alexis, of course, shared with us the more positive side of the headlines about young children and teens on media. What bears repeating? The number one predictor of child media-use time is parent-use time. An interesting, I think, aside from my work is that the number one predictor of what morning television show you watch (CBS, NBC, ABC) is what your mother watched.

Jeremy and Alexis, as you may have noticed, really expanded with examples on the concepts Owen and Pablo introduced last week. Here are just a few of those examples:

attention (Jeremy: Do I really want to talk to/meet with you? Alexis: Babies and the nature of the screen);

convenience (Jeremy: Instant messaging is not as accessible as texting changing the nature of the butler lies used in these mediums. Alexis: Sometimes you "need" Baby Einstein so you can take a shower);

interest (Jeremy: The nature of the relationship matters. Alexis: Elmo wins!); and

context (Jeremy: Availability management is a tool of relationship preservation and, sometimes, destruction. Alexis: Every media shift in history has scared the general public).

Next week expect to see these concepts reemerge with a slight U-turn back to discussing the journalism side of media and specifically the media's coverage of this election. We will be joined by Peter Slevin, who was a Washington Post reporter before joining the Medill faculty, and Craig LaMay, who (along with Newton Minow) wrote THE book on presidential debates. Peter and Craig have provided a handful of short readings, which I think you will enjoy. The readings are on our website, www.nulearningforlife.org (password: media2016).

See you next Wednesday.

We are learning for life, rdm